

**TOP 100**  
**FASTEST GROWING**  
**Private Companies Awards**

★ 2011 ★

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## 100 Fastest-Growing Private Companies in the Bay Area

(Ranked by percent net revenue growth FY2008 - FY2010\*)

Rank	Prior	Company Address Phone   website	Percentage growth	2010 Revenue 2009 Revenue 2008 Revenue	Profit margin	Staff: 2010 2009 2008	Startup funding/ Year est.	Business description	Top Bay Area executive
1	NL	<b>Nest Collective Inc.</b> 1485 Park Ave., Ste. 200, Emeryville 94608 510-225-4018   www.nest-collective.com	6,092.7%	\$12,985,052 \$3,412,233 \$209,682	NR	29 11 5	NR 2007	Maker of organic baby and children's food	Neil Grimmer Co-founder and CEO
2	3	<b>Stella &amp; Dot</b> 1860 El Camino Real, Ste. 420, Burlingame 94010 650-552-0093   www.stelladot.com	2,580.6%	\$103,105,854 \$32,893,720 \$3,846,388	6 to 10%	79 38 19	\$4,900,000 2004	Direct sales of costume jewelry	Jessica Herrin Founder and CEO
3	NL	<b>Spigit Inc.</b> 311 Ray St., Pleasanton 94566 925-297-2600   www.spigit.com	1,884.9%	\$4,982,000 \$2,519,000 \$251,000	Loss	97 30 8	\$26,000,000 2007	Enterprise innovation management	Paul Pluschke CEO
4	NL	<b>Bizo Inc.</b> 565 Commercial St., San Francisco 94111 866-497-5505   www.bizo.com	1,721.3%	\$6,565,607 \$2,405,260 \$360,498	Loss	30 15 7	\$6,000,000 2008	Business audience marketing platform	Russell Glass CEO
5	NL	<b>Bay Equity LLC</b> 89 Kearny St., 3rd Floor, San Francisco 94108 415-632-5150   www.bayeq.com	1,496.3%	\$17,389,577 \$6,430,340 \$1,089,348	11 to 15%	207 69 25	\$1,750,000 2007	Wholesale mortgage lender	Brett McGovern President
6	NL	<b>Marketo Inc.</b> 901 Mariners Island Blvd., San Mateo 94404 650-376-2300   www.marketo.com	1,472.4%	\$14,177,980 \$4,477,731 \$901,697	NR	200 NR NR	NR 2006	Revenue performance management	Phil Fernandez President and CEO
7	NL	<b>TubeMogul Inc.</b> 1250 53rd St., Ste. 6, Emeryville 94608 510-653-0677   www.tubemogul.com	1,081.2%	\$8,643,389 \$2,806,334 \$731,725	NR	31 22 16	\$62,000 2006	Online video advertising	Brett Wilson Co-founder and CEO
8	1	<b>Advantis Global Services</b> 301 Howard St., 14th Floor, San Francisco 94105 415-395-4444   www.advantisglobal.com	689.9%	\$24,126,044 \$10,835,673 \$3,054,444	6 to 10%	185 29 14	\$20,000 2007	IT services, contract staffing	Bryan Barber, Jeff Taylor Principals
9	NL	<b>XA.net Inc.</b> 100 Bush St., Ste. 780, San Francisco 94104 877-357-6480   www.xa.net	582.7%	\$8,732,534 \$4,476,912 \$1,279,083	Zero to 5%	23 11 5	\$600,000 2008	Online ad buying technology	Rob Leathern CEO
10	NL	<b>Covermate Food Covers</b> 2241 National Ave., Hayward 94545 888-850-0489   www.covermatecovers.com	575%	\$1,672,806 \$455,989 \$247,832	NR	30 25 20	\$4,200,000 2007	Stretch-to-fit food covers	Claus Sadlier Founder, president and CEO